



TEXTBOOK RENTAL FACT SHEET

FOLLETT FAST FACTS

- Owns the nation's largest inventory of textbooks, including new, used and digital textbooks
- Nation's largest operator of college bookstores, with more than 860 Follett-managed locations
- Operates efollett.com the most-visited collegiate ecommerce site and one of the top five e-tailers for books/music/video overall
- Services more than five million students and 400,000 faculty members
- Invested \$120 million in Rent-A-Text, the largest announced dedication of rental sources in the bookstore industry

Learn More

rent-a-text.com

[Follett Website](#)



To help reduce the rising costs of higher education, Follett Higher Education Group launched Rent-A-Text in fall 2009. Today it is the nation's largest and fastest-growing textbook rental program.

PROMISED SAVINGS

With Rent-A-Text, students can save 50 percent or more on the nation's most popular textbooks. Follett saved students nearly \$6 million in two terms at 27 pilot schools.

MULTIPLE WAYS TO PAY

Students can use multiple forms of payment, including financial aid and campus cards. Students can also order their books online with in-store pickup.

RIGHT MATERIALS, RIGHT ON TIME

Only the campus bookstore can ensure students buy the correct course materials and that they have access to textbooks the day classes start. Students can also rent and return textbooks in-store on campus (for same day service) or online.

BRINGING BOOKSTORES BACK

Follett is helping to revolutionize the bookstore industry. By reducing prices, textbook rental is bringing customers back to bookstores, and allowing bookstore management to work collaboratively with campus stakeholders to reduce education costs.

BONUS BENEFITS

- Savings can be (and often are) applied to other school supplies students need to succeed.
- Students can highlight and take notes in rented textbooks.
- Students can buy their textbooks at the end of a term.

KEY FIGURES*

- **15 percent** - number of college students who do not purchase textbooks
- **14 percent** - amount new and used textbook prices have increased in the past 12 months
- **\$64** - average price for a new textbook
- **\$57** - average price for a used textbook
- **\$667** - average cost of required materials in 12 months

* Sources: NACS Retail Facts & Figures 2010; Follett research