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For Immediate Release

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Follett Helps College Students “Make The Rent”

Company celebrates textbook rental program with national sweepstakes to pay for student rent and other expenses

OAK BROOK, IL, April 22, 2010 – To celebrate the success of its new textbook rental program, [Rent-A-Text](#), Follett Higher Education Group today announced a national “Make-the-Rent” sweepstakes that offers college students on Follett campuses the opportunity to win two cash prizes of \$10,000 to cover rent or room and board, and one hundred, \$100 college bookstore gift cards to pay for textbooks and school supplies (for a total of \$30,000 in prizes).

According to the College Board, room and board is the second largest expense for college students after tuition and fees; textbooks and school supplies are the third largest expense. For some students, including those who attend in-state four-year colleges, room and board can be the largest expense of all.

[Rent-A-Text](#) is an innovative textbook rental program that allows students to rent and save more than 50 percent in comparison to the price of a new textbook, and is now being offered to Follett-managed bookstores throughout the nation. To date, more than 500 schools have agreed to deliver Rent-A-Text to millions of students this fall. During Rent-A-Text’s pilot fall 2009 term, students at just seven schools saved nearly \$2 million on their course materials.

The Make-the-Rent sweepstakes gives Follett one more way to put money back in students’ pockets and further demonstrates the company’s commitment to lowering the costs of higher education.

“Follett recognizes that college students have lots of expenses to cover,” said Thomas A. Christopher, President of Follett Higher Education Group. “Our rental program and the Rent-A-Text sweepstakes are just two of the ways we are helping to reduce the financial burden for cash-strapped college students.”

Multiple Ways to Win

By simply registering at rent-a-text.com students are eligible for a chance to win \$10,000 cash. They also have to opportunity to “Refer a Friend” to the sweepstakes. If the \$10,000 grand prize winner entered the contest as a result of the “Refer a Friend” function, the student who referred the winner to the sweepstakes will win a \$10,000 award, as well.

Throughout the summer, Follett will also offer a Rent-A-Text “Quiz Challenge” as part of the sweepstakes. To participate, students will be asked to answer a series of questions with a rental theme, such as “what was the most rented video game in 2009?”

Students will be required to provide the name of their school and the quiz scores of the best performing schools will be posted weekly on the Rent-A-Text website. In September, 100 students at the campus with the highest average quiz score will each win a \$100 bookstore gift card.

For the most up-to-date list of campuses planning to offer rental this fall, visit the Rent-A-Text website at www.rent-a-text.com. In addition to sweepstakes information and rules, the site includes additional information about Rent-A-Text, including videos from students who have benefited from the program, a list of FAQs and a faculty resource section.

About Follett Higher Education Group

Follett Higher Education Group of Oak Brook, Illinois, is the leading provider of bookstore services and the foremost supplier of used books in North America. Follett services five million students and over 400,000 faculty members through more than 850 stores. Follett also services more than 1,600 independent campus stores with its wholesale services, and has the most visited ecommerce collegiate website, efollett.com, that provides services and products through a network of more than 900 campus stores.

About Follett

Follett Corporation is a \$2.7 billion, privately-held company that provides products, services and solutions to the educational marketplace. Follett Corporation was founded in 1873, and today is headquartered in River Grove, Illinois.

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